



**Havering**  
LONDON BOROUGH

## HEALTH & WELLBEING BOARD

**Subject Heading:**

Draft Tobacco Harm Reduction Strategy

**Board Lead:**

Dr Mark Ansell, Director of Public Health

**Report Author and contact details:**

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**The subject matter of this report deals with the following themes of the Health and Wellbeing Strategy**

- ☒ Theme 1: Primary prevention to promote and protect the health of the community and reduce health inequalities
- ☒ Theme 2: Working together to identify those at risk and intervene early to improve outcomes and reduce demand on more expensive services later on
- ☒ Theme 3: Provide the right health and social care/advice in the right place at the right time
- ☒ Theme 4: Quality of services and user experience

<b>SUMMARY</b>
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The draft tobacco harm reduction strategy is presented to the Board for consideration as (a) an exemplar for how future strategies might be presented to Health and Wellbeing Board, and (b) as an outline approach for reducing prevalence of smoking, as set out in the draft Health and Wellbeing Strategy.



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## RECOMMENDATIONS

### **(a) Exemplar**

The draft tobacco harm reduction strategy is presented primarily as an exemplar of content to be included in future strategies that are developed to deliver against the Board's priorities. It is recommended that strategies should:

- **Describe between 4 and 12 key indicators of success**, which could be a combination of long term outcomes (the Tobacco Control Strategy indicators are from the Public Health Outcomes Framework), and shorter/medium term measures (possibly service level). Updates on progress against these indicators should be included in annual reports to the Board
- **Summarise information about the partnership** that will be formed to deliver the strategy
- **Set out approximately four milestones for the year ahead** – these will be included in a dashboard that will be presented to the Board at each meeting. Authors to provide RAG updates for each HWB meeting (and short commentaries in the case of red /amber ratings)

**Recommendation 1: The Board is invited to discuss the above, and agree the core content of future strategies that will be developed to deliver the Board's priorities.**

### **(b) Health and Wellbeing Board Priority: Reduce prevalence of smoking in adults**

The draft Tobacco Harm Reduction Strategy is also presented as an outline of the approach proposed to reduce prevalence of smoking in adults (and reduce harms of tobacco) which is one of the priorities of the draft Health and Wellbeing Strategy.

**Recommendation 2 The Board is asked to agree the tobacco harm reduction strategy approach**



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**REPORT DETAIL**

Further detail included in accompanying document

**IMPLICATIONS AND RISKS**

Not applicable

**BACKGROUND PAPERS**

None